

**2019 CASS Forum**  
Program

**Date**

8<sup>th</sup> November: Registration, Welcome Dinner (18:00)

9<sup>th</sup> November: CASS Forum

10<sup>th</sup> November: Bilateral Forum for China-Africa Cooperative Research Projects

**Venue**

Registration: Beijing Lake View Hotel (No. 19, Panjiayuan South ROAD, Chaoyang District, Beijing)

CASS Forum on 9<sup>th</sup> Nov.: C801, Beijing Lake View Hotel

China-Africa Bilateral Forum on 10<sup>th</sup> Nov.: B302, Beijing Lake View Hotel

**Sponsor:** Presidium of CASS Academic Divisions

**Organizer:** Institute of Journalism and Communication, Chinese Academy of Social Sciences

**Supporter:** Suzhou Broadcasting System

---

**Constructive Journalism: Theory and Practice**  
**November 9<sup>th</sup>, 2019**

---

09:05 – 09:25	Chair: <b>Zhao Tianxiao</b> , Secretary of Party Committee, Vice Director, Institute of Journalism and Communication, CASS  Opening Remarks  <b>Li lin</b> , Vice Director, Academic Division of Social, Political and Legal Studies, Presidium of CASS Academic Divisions  <b>Hu Xiaohan</b> , Secretary of Party Committee, Senior Vice President, New Media Committee Director, All-China Journalists Association
09:30 – 09:50	Photo shoot and tea break
09:50 – 11:50	Keynote Speeches  <b>Tang Xujun</b> , Director, Institute of Journalism and Communication, CASS. <i>Infusing constructive concepts, working together for a better life.</i>  <b>Karen McIntyre</b> , Assistant Professor, Virginia Commonwealth University. <i>Constructive Journalism: What do we know about it, and where is it going?</i>  <b>Lu Yufang</b> , President, Suzhou Broadcasting System. <i>Building a green ecology of</i>

---

	<p><i>public opinion: Practices and explorations of constructive journalism in Suzhou.</i></p> <p><b>Nico Drok</b>, Professor of Media &amp; Civil Society, Windesheim University of Applied Sciences. President, European Journalism Training Association. Member of Steering Committee, World Journalism Education Council. <i>The constructive turn in journalism education.</i></p> <p><b>Shi Anbin</b>, Vice President, School of Journalism and Communication, Tsinghua University. Changjiang Scholar. <i>Constructive journalism: Its origin, evolution and global practices.</i></p>
12:00 – 13:00	Lunch break
13:00 – 15:30	<p>Topic One: Constructive journalism: Reflections and explorations (9 speakers, 15 minutes per person)</p> <p>Chair: <b>Zhao Tianxiao</b>, Secretary of Party Committee, Vice Director, Institute of Journalism and Communication, CASS</p> <p><b>Hu Baijing</b>, Executive President, Professor, School of Journalism, Renmin University. Director, Institute of Public Communication. <i>Public consultation, constructive journalism and social consensus.</i></p> <p><b>Steve Robert Gunn</b>, Visiting Professor, Tsinghua University. <i>Better journalism through direct citizen involvement.</i></p> <p><b>Zou Ming</b>, Vice President, Phoenix New Media. Editor-in-Chief, ifeng.com. <i>From warm journalism to good communication: Practices of constructive journalism at Phoenix</i></p> <p><b>Cai Wen</b>, Professor, Research Center for Journalism and Social Development, Renmin University. <i>The constructivity of journalism and the reconstruction of values in the journalistic industry: A comment on constructive journalism, solutions journalism, and public journalism.</i></p> <p><b>Silvio Malvolti</b>, Founder and President, Italian Constructive Media Association. Trainer for journalism courses, Italian Journalists Association. <i>New business models through high-quality journalism, designed to inform and offer a new perspective: Case histories across the world.</i></p> <p><b>Zhou Ranyi</b>, Vice Secretary-General, China Alliance of Radio, Film and Television (CARFT). Vice Director, CARFT Academic Committee. <i>Thoughts on constructive journalism's localization in China.</i></p>

	<p><b>Wu Xianghan</b>, Member of party committee, China Youth Daily. Director, China Youth Daily Omnimedia Coordination Center. <i>Constructive journalism: the inevitable course of state-run media-- The Exploration and practice of China Youth Daily</i></p> <p><b>Yin Le</b>, Professor, Director, Department of Media Studies, Institute of Journalism and Communication, CASS. From the "offline world" to the "online world": <i>Constructive journalism in a new relationship vision.</i></p> <p><b>An Nguyen</b>, Associate Professor, Associate Director, Centre for the Study of Journalism, Culture and Community, Bournemouth University. <i>Seeking solutions from science: Some lessons for constructive journalism practitioners.</i></p>
15:30 – 15:50	Tea break
15:50 – 18:00	<p>Topic Two: Constructive journalism: Observations and prospects (8 speakers, 15 minutes per person)</p> <p>Chair: <b>Huang Yu</b>, President, Professor, School of Communication, Hong Kong Baptist University.</p> <p><b>Wu Fei</b>, Professor, Director, Research Center for Public Foreign Affairs and Strategic Communication, Zhejiang University. <i>Constructive journalism from the perspective of the philosophy of hope.</i></p> <p><b>Richard Dunham</b>, Professor, Tsinghua University. Washington correspondent for <i>Business Week</i>. Former President, National Press Club. <i>A case study in worldwide best practices in constructive journalism: Coverage of global climate change.</i></p> <p><b>Li Xigen</b>, Distinguished Professor, School of Journalism and Communication, Shanghai University. Former director, Department of Media and Communication, City University of Hong Kong. <i>Looking at constructive journalism with media effects theory.</i></p> <p><b>Yoshinori Kawasaki</b>, Professor, Doshisha University. Chief of Editorial Committee, Japan Society for Studies in Journalism and Mass Communication. <i>Newspaper history in Japan: The analogy of constructive journalism</i></p> <p><b>Qi Yalin</b>, Executive President, Professor, School of Media, University of Chinese Academy of Social Sciences. <i>The inner logic and practical predicaments on the rise of constructive journalism.</i></p>

---

**Zhang Lirong**, Director, Suzhou Yichui Studio, Suzhou Broadcasting System. *Pushing for solutions in social problems with a mindset of media-plus-the-rule-of-law: Looking at the practice and explorations in constructive journalism in Kansz APP.*

**Zhang Yanqiu**, Director, Professor, Center for African Media Research, Communication University of China. *From constructive journalism to constructive communication: International communication of the Chinese journalism discourse.*

**Chen Long**, Executive President, Professor, School of Media, Suzhou University. *The transformation of journalism theory in the evolution of technological rationality.*

---

18:00 – 18:10 Closing remarks

---

18:10 Conference concludes

---

**Bilateral Forum for China-Africa Cooperative Research Projects**  
**November 10<sup>th</sup>, 2019**

9:00 – 9:10	<p>Opening remarks: <b>Tang Xujun</b>, Director, Institute of Journalism and Communication, CASS</p> <p>Chair: <b>Ji Weimin</b>, Vice Director, Institute of Journalism and Communication, CASS</p>
9:10 – 10:20	<p>First half (4 speakers, 15 – 20 minutes per speaker)</p> <p><b>Yin Le</b>, Professor, Institute of Journalism and Communication, CASS. <i>China-Africa cooperation: Constructive journalism and social development.</i></p> <p><b>Levi Obonyo</b>, Associate Professor, Day Star University. <i>Tracking constructive journalism in Kenya: An explorative study of the Daily Nation and Standard newspapers</i></p> <p><b>Zhang Yanqiu</b>, Professor, Communication University of China. <i>Concept and approach of constructive journalism in China-Africa communication</i></p> <p><b>Zeng Xin</b>, Assistant Professor, Institute of Journalism and Communication, CASS. <i>Constructive journalism and young people's constructive participation online.</i></p> <p>Q&amp;A (10 minutes)</p>
10:30 – 10:40	Photo shoot and tea break
10:40 – 11:50	<p>Second half (5 speakers, 15-20 minutes per group)</p> <p><b>Bernard Boyo</b>, Professor, Religious Institutions, Day Star University. <i>Journalism in the Post-Truth Era</i></p> <p><b>Wang Jianfeng</b>, PhD candidate, University of the Chinese Academy of Social Sciences, <i>The active conceptions of the journalist's role in constructive journalism</i></p> <p><b>Gao Huimin, Zhu Doudou, Wang Danrui</b>, PhD candidates, University of the Chinese Academy of Social Sciences. <i>Constructive Journalism: A rebalancing toward journalism ecology</i></p> <p>Q&amp;A (10 minutes)</p>
11:55	Conference concludes
12:00	Buffet